

# Design Consultancy/ Design + Build

Concept Design, Planning, and Strategy Proposal:



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# Meet Toby Katz:

Founder, Innovation + Design

In 2017, I graduated with honors, from Columbus College of Art and Design with a Bachelors of Fine Arts in Industrial and Interior Design and a minor study in Glass Craft.

Upon graduation, I promptly formed Katz Box and secured my first clients to start my design build firm centering around affordable contemporary design and advanced modular construction techniques.

Within four years of incorporation, we have completed our first 11-container development at our first subdivision named CargoApartments. Additionally, we have also worked on a diverse range of commercial developments including the complete design of a High-End Steakhouse.

In my freetime, I love to design luxury housewares and have begun my first collection.

I truly hope you enjoy my designs, thank you for your consideration!



# Meet Katz Box:

Our 4 years:

At our core, we are a design-prototype company rooted in a belief in accessible, scalable live, work, and play structures. We offer a unique design approach to modular building systems targeting individuals and developers, extending the opportunity to add and subtract building sections like building blocks, easily and affordably - shifting the perspective of community growth and the way we consume long term.

Katz Box was formed in 2017 through the success of my senior thesis; the design and fabrication of a modular tiny home system built from up-cycled shipping containers.

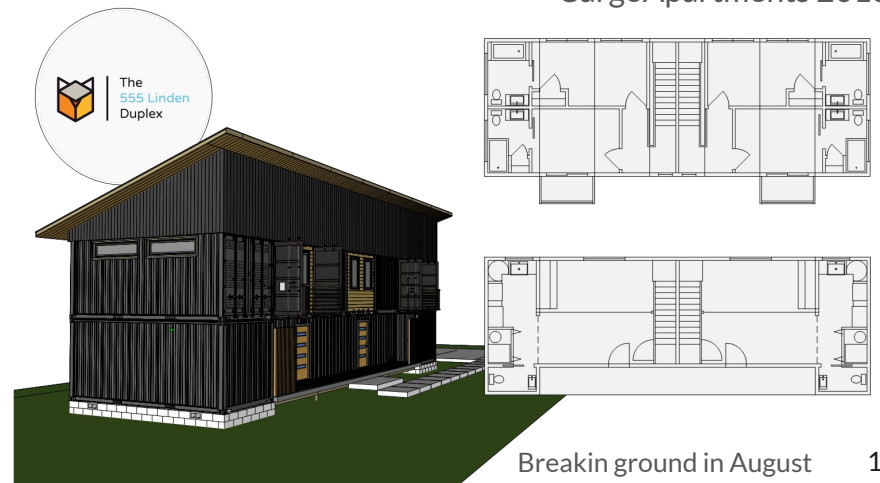
Constructed in one semester, I worked with 22 International companies to raise over 35k in in-kind donations through products and expert advice.

Once completed, the Calico Home video tour has received over 500k views online and has been featured in numerous online design publications.

Upon graduation I had the opportunity to begin work on my first new construction project, the Cargo Apartments in Marysville, Oh.



The Calico Home 2017  
Cargo Apartments 2018





## Meet Katz Box:

Our first 4 years:

Currently we specialize in offering our clients a bespoke approach to problem solving utilizing creative design solutions and have gained a diverse clientbase in our project portfolio.

Our projects range in size from new construction commercial apartments to historic renovations, and we are always willing to think outside of the box for what's next.

Through a lean and flexible strategy, we are able to switch our focus between design techniques and keep up with the demands of our diverse clients. This has allowed us to work on projects coast to coast and for clients ranging from local nonprofits to luxury developers.

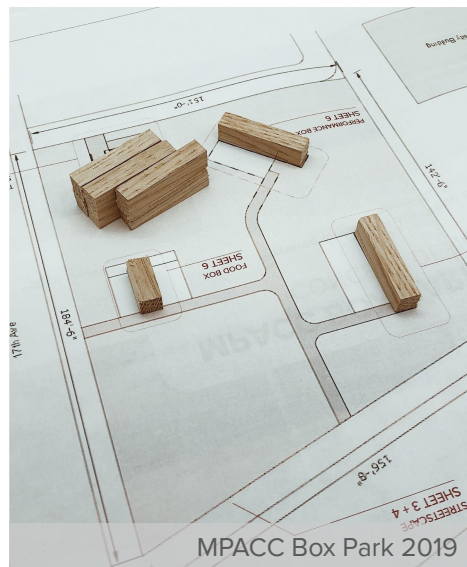
Overall we have successfully designed and managed the construction of projects located in Columbus, Portland and NYC covering 15K sq ft and over 2M in budget.



CargoApartments in Construction 2019



GOH Steakhouse Finished Fall 2020



# Process

Upon execution of this agreement the Designer will deliver a concept design proposal to be used for the basis of the project scope prior to the complete proposal.

## Define:

Research, Market & competitive analysis, budget exploration, moodboarding, Project scope & deliverables

## Concept Design:

Rough sketches, spatial studies, Site planning,

## Develop and Refine Design:

Preliminary Design Drawings,

## Design Documentation:

Permit and Construction Drawings, Detail Specs

## Deliver Drawing Package:

Set ready for permitting, construction and the bidding process.

## Construction Management:

Manage Bidding, product and material sourcing

## Documentation:

Print and media marketing materials, press coordination

## Project Completion and Opening:

# Compensation

Phase	Deliverable	Fee
Design Concept Assessment	Initial Concept Proposal and Scope	Retainer of \$1000
Project Proposal	Final Project Proposal for total scope	Hourly Rates per Fee Structure or Additional Fee
Project Commencement	Complete design drawing package to be used for the permitting and construction process	Per Professional Services Agreement
Construction Management	Packages range from daily onsite management to bi-monthly check ins.	Hourly Rates based on our retainer agreement
Documentation and Marketing	Complete Photography Package to be used for marketing and press materials	Photography quotes range depending on amount needed and usage rights.

## Standard Hourly Rates For Subcontractors:

Lead Designer | \$90 per hour

Project Architect | \$125 per hour

Engineering Consultant | \$120 per hour

Graphic & Media Designer | \$70 per hour





Thank  
you.

With questions please contact:

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